

PPCIan's 3 Tiered Approach To \$

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Internet Marketing Learnings can be viewed as "passive" but not as passive as investments

① Earned Income

Job promotion

invest in strategic opportunities

② Small Business

- I JL Productions LLC
- Web Publishing
- Affiliate Marketing
- Domaining

- Bills
 - Real Estate / Mortgage
 - Insurance
- can be viewed as "investment"

reinvest 1/2 profit

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excess \$ in dividend stocks

③ Investor
Passive Income

move 1/2 profit to dividend paying stocks

401k

Stock Options
- diversified across multiple companies

Dividend Paying Stocks
- Huge Diversification across stocks yielding 5% + \$ growing dividend

Growing dividend
reinvest dividend
Stock appreciation

Goal: Live off Passive income from investments

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My Money Has Velocity